



VIDEOGLASS

CALL FOR ARTISTS

VITRARIA is pleased to announce a CALL FOR ARTISTS directed to the students and alumni of Venetian Universities and higher education institutes.

Within the context of the opening show at the VITRARIA GLASS + A MUSEUM, that presents glass as a metaphor of its characteristics, students and alumni of Venetian universities and higher education institutes (Ca' Foscari, IUAV, VIU, IED, Accademia di Belle Arti, School for Curatorial Studies Venice) are invited to take this as a starting point and submit **videos relating to glass**. Videos can be conceived as artworks but every format is accepted, from documentaries, fictions, to interviews and video-essays. Particular characteristics of glass, such as transparency, transformability and fragility can be explored **from a material, metaphorical and conceptual point of view**.

The finalist videos will be shown during VIDEOGLASS, an **international program of screenings which will take place at VITRARIA GLASS + A MUSEUM during the Venice Film Festival**. VIDEOGLASS tries to set aside the contingency of the glass object and concentrate on its virtual and filmic depiction. The series of events will also examine how this can open up a wider discourse touching upon themes like the cinematic quality of glass, the plasticity of cinema, the narrative of sculpture and the friction between image and material. **The three best videos**, selected by a committee of visual arts experts (artists, curators and professors) will be **exhibited at VITRARIA**.

VITRARIA GLASS +A MUSEUM is a new museum about glass in all its forms located in the city centre of Venice, at the start of the Museum Mile. The inaugural exhibition of VITRARIA presented the works of many international established artists, among others **AES+F, Pedro Cabrita Reis, Dominique Issermann, Bill Viola** and **Robert Wilson**. The museum is committed to involve the surrounding community and its creative voices.

The CALL FOR ARTISTS was presented on the 21st of January during a screening event of John Smith's *Slow Glass*. The film follows the monologue of a nostalgic glass maker as he explains the history of glassmaking as a metaphor of the passing of time and of the relative changes. *Slow Glass*, without representing a 'typology' of films that will be screened at VIDEOGLASS functions as a sort of manifesto for the whole project. The film is offered as a source of inspiration, where glass is not conceived as a mere material but a lens through which reality is filtered.

Submissions are welcomed until **20th of June 2015**.

PARTICIPATION TERMS – PLEASE READ CAREFULLY BEFORE SUBMITTING

1. The curatorial team accepts videos relating to the **theme of glass**, which can be explored from a metaphorical, material and/or conceptual point of view. Any approach is admitted, from artworks, documentaries to video essays. Surprise us!

2. The **deadline will be on the 20th of June at 6pm**. Incomplete and late applications won't be taken in consideration.

3. Any language is admitted; if the video is in another language from Italian or English, Italian or English transcripts or subtitles would be appreciated. Once notified, the selected authors submitting a film not in Italian language must provide English or Italian subtitles. The selected authors will be notified by the first of August and will have time until the 20th of August to provide the requested subtitles.

4. Videos should have Italian or English credits.

5. Participants must be students or alumni of a Venetian university and higher education institutes: Ca' Foscari, Accademia di Belle Arti, IUAV, VIU (Venice International University), IED (Istituto Europeo di Design), School for Curatorial Studies Venice. Participants must send a proof of their enrolment or graduation (**certificate of enrolment or graduation certificate**) along with the application form. **Artists collectives** are accepted but at least a member must have studied or be currently enrolled in one of the above mentioned universities.

6. Participants enrolled in other institutions that are studying or studied in Venice as a result of mobility programs (for example Erasmus or Leonardo) are accepted but must provide the relative certificate from the hosting university or institute.

7. Videos must be single channel.

8. Any participant may send **maximum 3 single-channel videos**. Details of each film must be included in the entry form.

9. Submissions of videos longer than **30 minutes** are discouraged, although the curators are available to discuss an extension of the limit in exceptional cases. In this case please contact us before submitting your application.

10. **There is no entry fee.**

11. The videos do not need being unreleased pieces but must be submitted personally by the author(s). We do not accept submission by third parties.

12. The submitted videos will go to a **process of preselection**, in which the curators will select the videos to be **screened during VIDEOGLASS**. **A jury of visual art experts will then select three winners** who will be offered the possibility of **showing their work at VITRARIA GLASS + A MUSEUM**.

13. All submitted works will be considered by the curatorial committee, which has the right not to explain the reasons of rejecting films.

14. All the selected films will be considered by the jury. **All decisions of the jury are final.**

15. If your video has been selected you will be **informed via e-mail by the 1 of August 2015.**

16. VITRARIA and the curatorial team of VIDEOGLASS will make any possible effort to secure that **wide visibility** will be guaranteed to the selected artworks and to the winners.

17. Each artist by submitting to VIDEOGLASS confirms that **they hold all intellectual property rights** of the work and that they have obtained prior written approval for the use of any third party copyrighted material contained in the submitted work.

The submitter gives to VITRARIA the permission to **include the work in the project context online and in any physical space for screenings and exhibitions.** Artists will allow the work and any extracts or screenshots to be used by VITRARIA for the purposes of promoting VIDEOGLASS via press, websites, social networks and any other media in all territories.

Artists will allow VITRARIA to produce **photo documentation** of VIDEOGLASS and to use it for the purposes of research, communication and promotion through publications or online. VITRARIA will remain owner of all material shoot at VIDEOGLASS and acknowledge the artists in case of publication.

18. Authors submitting their works agree to all the terms for participation above.

PRESELECTION:

1. Participants will **apply with an email to videoglass@vitraria.com.** The email must include all the material below, incomplete applications will be discarded:

-A completed **application form in PDF**

-A **certificate of enrolment or of graduation** from a Venetian university or higher education institute (Ca' Foscari, IUAV, Accademia di Belle Arti, IED, VIU, School for Curatorial Studies Venice)

- **Links to up to three videos to be downloaded** from clouds or servers (for example wetransfer/dropbox) in HD definition. Accepted formats are .avi, .mov, .mpeg2, mp4. For other formats please enquire before submitting the video.

- The videos must also be **uploaded privately on Vimeo or Youtube.** Participants must **provide a link** and the relative password in the email and in the application form.

- A pdf file (**max 700 words**) containing a **CV** (1 PAGE MAX) and **short artist statement** including a description of the video.

- **Link to download video stills** of the submitted project. The author should send 2-3 stills from the video itself in format .jpg.

Please make sure that your documents meet the requirements and that they are easy to consult.

2. The curators will select the best videos, the number depending on their final judgment. The **selected videos** will be presented during **VIDEOGLASS**, an international program of screenings which will take place at **VITRARIA GLASS + A MUSEUM during the Venice Film Festival**.
3. The selected artists will be **notified by the end of August via email**.

SELECTION OF THE THREE WINNERS

1. The three winners will be selected among the preselected videos by a jury of visual arts experts (professors, curators, artists) which will be announced due course.
2. The three winners will be **announced during VIDEOGLASS** and will be **exhibited at VITRARIA GLASS + A MUSEUM**.

For more info contact:

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